

# Alpine-Balsam Community Outreach Pop-Up Events

## Description

These *Pop-Up Events* were created to share the Alpine-Balsam Visioning effort with both the surrounding neighborhoods and the broader community. The *Pop-Up Events* were designed to intercept folks in various locations to provide project information as well as gather input into the early phases of the work, including visioning, neighborhood values and civic uses.

## Goal

To capture community members' values of the neighborhood, to identify the community's vision for the Alpine-Balsam site, and to spread awareness of the Alpine-Balsam project and gain investment in the planning process.

## Common Themes

- Affordable and middle income housing
- City offices and general business offices
- Mixed-use
- Local/non-chain retail and restaurants
- Performance arts and studio space
- Recreational uses and youth/teen center
- Improve connectivity through the site
- Low to medium density/height
- Maintain/enhance neighborhood feel

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**Pop-Up Dates** - September 16, 2016 | September 23, 2016 | September 30, 2016 | October 5, 2016



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## Farmers Market Event

The Farmer's Market Pop-Up Event provided an opportunity for Boulder community members outside of the surrounding Alpine-Balsam neighborhoods to provide input about the future of the site. Common ideas included:

- Homeless shelter, day-shelter, and mental health services
- Affordable, market rate, senior, and co-op housing
- Non-profit offices
- Open space and outdoor gathering space
- Community arts/studio space and music venue
- Permanent farmers market
- Pedestrian and biker friendly
- Businesses and retail spaces
- City offices to free up the Downtown Civic Area
- No parking

## Feedback from the Community

- Publish periodic results of the meetings and the community's ideas in a timely manner
- Provide walking tours of the BCH site
- Provide an image board with housing options

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